Lorelle's WordPress School: Student Site Planning Sheet

This is a worksheet for developing the structure and organization of your site's content. Please be as specific as possible. Do not move to the next section until instructed, typically 30 minutes of brainstorming.

1. Brainstorm keywords that most describe the purpose of your site. Use more paper if necessary.

2. Group the above keywords into 4-7 groups of related content. Put the "title" category at the top.								

3. Articles: Write the titles of a minimum of 5 articles per Category group.						
1.						
2.						
3.						
4.						
5.						
4. Content Description	(types of articles, articl	e topics, used for site p	ourpose, goals, and ab	out page):		
5. Demographics (Des	cribe your target audie	ence in detail - who are	e vou bloaging for?):			
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6. Calls to Action (key e	elements to direct visito	or traffic visually):				
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7. Site Purpose/Goals (mission statement):							
8. Design Elements (essential	images and design conside	erations).					
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Core Content Checklist:							
□ About	□ Policies	□ Other Pages					
□ References/Resources	□ Copyright	-					
□ Contact	☐ Comments						
□ Subscribe	□ Disclosure□ Liability						
	□ Lidbility □ Privacy						
	□ Other						
9. Notes/Discoveries:							