



3. From each group above, write a minimum of 5 article titles each, not articles. If you have 5 groups, five article titles each equals 25 article ideas. Struggling to come up with 3 titles for a group, it's time to reconsider the group. Come up with 300 titles for a group, consider throwing the rest away and refocusing on that topic. Time: 20 min.

1						
2						
3						
4						
5						
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10						

4. As you worked on these lists, how did you imagine the content presented on your site? Time: 2 minutes.

Words    Video    Audio    Images/Graphics    Combination    Other \_\_\_\_\_

By the time you have completed this exercise, you will have:

1. Established your categories (groups) of topics to blog about on your site.
2. Created a list of tags or keywords to define your site's content, which may be used as tags for micro-categorization and navigation on your site tag cloud.
3. Created a minimum to do list of article topics for your site.
4. Determined the format in which you will present your material.

Blog Your Passion!

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